

## In this Issue

[Business Week a Success](#)

[Student Success](#)

[Faculty News](#)

[Investors in Excellence](#)

## New Mentor Program

The Nevada Alumni Association is starting a new mentoring program to help students learn more about specific industries they are interested in. If you would like to mentor a student, [CLICK HERE](#).

## Quick Links

[Business Website](#)

[Giving](#)

[Alumni](#)

[LinkedIn Alumni Group](#)



November 2008

## First Business Week a Success



The College of Business held its first annual Business Week, September 6-12. Friends and alumni - even the Mackey Statue who donned a business suit - came together for a week of events celebrating business education. To kick off the week, the Business Student Council threw a tailgate party and Welcome Back BBQ for students and alumni. Also, the College of

Business Alumni Association hosted a faculty reception to honor distinguished and new faculty members. Among the highlights of the week: guest speaker Dan Campbell, CEO of Hire Dynamics, captivated students with his story of growing a multi-million dollar company from the ground up; Dr. Judy Strauss, Associate Professor of Marketing, taught students how to attract recruiters with a stellar online presence; Microsoft held several internship information sessions; and students met with recruiters and attended résumé writing seminars to learn valuable tools that will help them stand out from their peers.

## Student Success

### Business Student Council President Values Experience

Receiving a diploma, the proverbial light at the end of the tunnel, is not the only thing a senior thinks about as his final semesters of college roll around. For Steven Schnell, President of the Business Student Council (BSC), gaining professional experience and networking are top concerns. "I wanted to make sure I had some experiences from college that were not just those that had taken place in the classroom," Schnell said about joining the BSC.



The BSC was formed at the College of Business in the fall of 2007 to give business students a collective voice in helping to guide the progress of the College. As President, Schnell oversees organizing Business Week, the Honors and Awards Banquet and, most recently, a Professional Development Speaker Series. "We will be hosting a number of professionals to come in and talk about their industry, job opportunities, and share some interesting stories," Schnell stated.

Being involved with the BSC has proved to be an invaluable way to make business contacts in the community. Not only has it opened up career opportunities for Steven, but he plans to work with local business organizations to start a Financial Literacy Program on campus. "...We can unite the College of Business and educate the University on the principles of personal finance that some students would otherwise not know," Schnell commented. His main objective is to "really ensure that the BSC has solid foundations for moving forward."

## Faculty News

## Don Winne Recognized as Outstanding Professor



Associate Professor of Managerial Sciences, Don Winne recently received this year's BJ Fuller Excellence in Teaching Award for his outstanding service to business education. Professor Winne has been a faculty member in the College of Business for 35 years and has made significant contributions to the College in the areas of business ethics and law. In addition, he has worked in administration as the Chair of the Department of Managerial Sciences, Acting Dean and Associate Dean.

"Teaching is the greatest vocation," Winne said. "This is an opportunity, not work." Over the years, Professor Winne has made it a point to personally assist each of his students towards achieving success. Each semester he gets to know his students individually by asking them to write autobiographies. He genuinely loves students and does his very best to help them learn and understand the important topics that currently affect their lives.

The wisdom Winne bestows on his students comes from working in many professions. Before becoming a professor he was a Marine, worked for the Nixon administration and had a career in the FBI. He never really felt like he made a difference anywhere besides the classroom. Winne has no regrets about leaving the more lucrative careers behind. He loves what he does and says, "I would do it all over again if I could." "I feel honored, humble and grateful," Winne said about winning the BJ Fuller Award.

## Investors in Excellence

### Mallory Donation Provides Smart Classrooms

Thanks to a major gift from the Mallory Foundation, the College of Business is now a little bit smarter. Three classrooms in the Ansari Business Building have been upgraded with "smart" technology, and a final classroom renovation is scheduled for this winter. "Smart" classrooms have advanced communication technologies that allow instructors to demonstrate software, give multimedia presentations, perform simulations and display events in real-time over the Internet. The assistance of the Mallory Foundation has been tremendously appreciated by students and faculty. Before, faculty begged and pleaded to teach in a "smart" classroom. Now, everyone benefits from the high-tech capabilities.

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