



College of Business  
University of Nevada, Reno



## ***ECONOMIC AND SOCIAL STUDIES TRACK***

### **14<sup>th</sup> International Conference on Gambling & Risk Taking May 25-29, 2009**

*Note: The following program is subject to change.*

#### **TUESDAY, MAY 26**

**8:30 - 10:30 AM**

#### **OPENING PLENARY SESSION**

#### **Gambling and Risk Taking Up to and During the Global Economic Crisis: Lessons from and for Gambling Scholars**

**Speakers:** **William R. Eadington**, University of Nevada, Reno  
**Aaron Brown**, AQR Capital Management, Connecticut  
**Eugene Christiansen**, Christiansen Capital Advisors LLC, New York

**10:45 TO 12:15**

#### **SESSION 1-B-2: Prediction Markets and Betting Markets**

**Moderator: Eugene Christiansen, Christiansen Capital Associates LLC, New York**

**Dylan Evans and Emma O'Reilly**, University College, Republic of Ireland

- Gambling on Public Health: A Pilot Project Investigating the Use of Prediction Markets in the Irish Health Services

**Frantisek Kopriva**, CERGE-EI, Czech Republic

- Risk Aversion Estimates from Tennis Betting Markets

**Leighton Vaughan Williams**, Nottingham Trent University, United Kingdom

- Can Person-to-Person Exchange Betting Tell Us Anything about Electability?

## **SESSION 1-C-2: Cultural Perspectives on Gambling and Gamblers**

Moderator: **Pauliina Raento**, University of Helsinki, Finland

**Chi Chuen Chan** and **Keis Ohtsuka**, Victoria University, Australia

- Superstitions among Mahjong Players in Hong Kong: A Cultural Perspective on a Popular Chinese Gambling Game Played at Home

**Gerda Reith**, University of Glasgow, and **Fiona Dobbie**, Scottish Centre for Social Research, Scotland

- Beginning Gambling: The Social Context of ‘Gambling Careers’

**Benjamin DiCicco-Bloom** and **Daniel Romer**, University of Pennsylvania

- Poker and Its Less Popular Relatives: An Application of the General Theory of Status Relations to Adolescent Gambling

## **SESSION 1-D-2: Perceptions and Opinions about Gaming Industries**

Moderator: **Richard Marksbury**, Tulane University, Louisiana

**Riitta Matilainen**, University of Helsinki, Finland

- Changing Perception of Gambling in Finland from the 1920s to the 1970s

**William N. Thompson**, and **R. Keith Schwer**, UNLV, Nevada, and **Michel Grun-Rehomme**, Universite Paris 2

- The Las Vegas Brand — A Case Study of Mismarketing

**Sudhir Kalé**, Bond University, Australia

- Casino Gaming Prospects in Asia: Implications for Management and Marketing

## **LUNCHEON 12:30 – 2:00 PM**

*Welcoming Remarks:* **Gregory Mosier**, Dean, College of Business, University of Nevada, Reno

*Featured Speaker:*

**Robert Ladouceur**, The Centre Québécois d’Excellence pour la Prévention et le Traitement du Jeu, Université Laval, Canada

- Controlled Gambling Instead of Abstinence for Treating Pathological Gamblers: A Realistic Outcome in the Context to Responsible Gambling?

**2:15 - 3:45 PM**

## **SESSION 1-A-3**

## **SESSION 1-B-3: Problem Gambling and Social Cost Issues: Economic Perspectives**

Moderator: **Richard Thalheimer**, Thalheimer Associates, Kentucky

**Jim Cosgrave**, Trent University, Canada

- Public Perceptions of the OLG Self-exclusion Lawsuit

**Vinay Kanetkar, Karen Finlay, Harvey H.C. Marmurek, and Jane Londerville**, University of Guelph, Canada

- The Economic Conception and Self-perception of Gambling Addiction

**Douglas M. Walker**, College of Charleston, South Carolina

- RIP Social Cost of Gambling Studies

### **SESSION 1-D-3: Casino Marketing And Loyalty Programs**

Moderator: **Kathryn Hashimoto**, East Carolina University, North Carolina

**Flavia Hendler and Kathryn A. LaTour**, UNLV, Nevada

- Mapping an Ideal Casino Loyalty Program with ZMET

**Kathryn A. LaTour**, UNLV, Nevada and **June Cotte**, University of Western Ontario, Canada

- Digging Deeper into Gamblers' Psyche: An Application of the Zaltman Metaphor Elicitation Technique

**Catherine Prentice and Keis Ohtsuka**, Victoria University, Australia

- Emotional Intelligence and the Service Performance of Casino Frontline Employees

### **SESSION 1-F-3: The Life of the Internet Gambler**

Moderator: **John Dombink**, University of California, Irvine

**Todd Maki and Don Feeney**, Minnesota State Lottery

- Characteristics of Internet Gamblers in Minnesota

**Jani Kinnunen**, University of Tampere, Finland

- Player Experiences In and Around Social On-line Gambling

**Joanne Lloyd, Robert D. Rogers, Keith Hawton, John Geddes, and Guy M. Goodwin**, Warneford Hospital, Oxford, **Hellen Doll**, Department of Public Health, Oxford, and **William H. Dutton**, University of Oxford, United Kingdom

- A Web-based Survey of Internet Gamblers' Behaviors, Motivations, and Health Experiences

**4:15 - 5:45 PM**

#### **SESSION 1-B-4: The World According to Gamblers**

Moderator: **David Croasdell**, College of Business, University of Nevada, Reno

**Basil Browne**, Queens College/CUNY, New York

- The Social World of Jockey Agents

**Dylan Evans**, University College, Republic of Ireland

- Gamblers as Role Models: How Expert Gamblers Can Teach the Rest of Us to Think More Wisely About Risky Choices.

**Chi Chuen Chan** and **Keis Ohtsuka**, Victoria University, Australia

- Pai Chai: Die-Hard “Resident” Casino Gamblers in Macau

#### **SESSION 1-C-4: Monitoring Gaming Globally**

Moderator: **Peter Collins**, National Responsible Gambling Programme, South Africa and The University of Salford, United Kingdom

**Carlos A. Fonseca Sarmiento**, Instituto Interamericano de Derecho sobre Juegos de Azar y Apuesta (IIAA), Peru

- South America Gaming Industry

**Kathryn Hashimoto**, East Carolina University, North Carolina

- The Development of Gambling in South Africa

**Moshe Levy**, Ariel University Centre of Samaria, Israel

- The Rationalization of Gambling in Israel

#### **SESSION 1-E-4: Political and Economic Dimensions of Gaming Industries**

Moderator: **Brian Richard**, University of Southern Mississippi

**Candace Evart** and **Eugenia Larmore**, Meridian Business Advisors, Nevada

- The Importance of Governmental Incentives in the Approval of Casino Projects

**Will E. Cummings**, Cummings Associates, Massachusetts

- Size Matters--But How Much?

**John R. Mills** and **Sonja Pippin**, College of Business, University of Nevada, Reno

- Identifying Relevant Financial Information for Evaluating New Gaming Proposals

#### **SESSION 1-F-4: Gambling Patterns among Specific Social Groups**

Moderator: **Curtis Barrett**, University of Louisville, Kentucky

**Caitlin Lyon** and **Joseph Tindale**, University of Guelph, Canada, and **Joan Norris**, Wilfrid Laurier University, Canada

- Gambling and the Emerging Adult: An Examination of the Gambling Attitudes and Beliefs of Persons Aged 20 to 39 Years Old

**Jessika Svensson**, National Institute of Public Health, Sweden

- Gender and Gambling: Is There a Feminization Going On?

**Ian McHale** and **David Forrest**, Centre for the Study of Gambling, The University of Salford, United Kingdom

- The Relationship Between Happiness Scores and Engagement in Gambling

## **WEDNESDAY, MAY 27**

**8:30 – 10:00 AM**

### **SESSION 2-B-1**

#### **Regional and National Studies of Gaming Markets**

Moderator: **Jeff Dense**, Eastern Oregon University

**Clyde Barrow** and **David Borges**, University of Massachusetts Dartmouth

- Continuity and Change in the New England Casino Gaming Market: An Updated Patron Origin Analysis and its Implications for Policy Analysis

**Stephen Creigh-Tyte**, Department for Culture Media and Sport and **John Lepper**, National Lottery Commission, United Kingdom

- A Longitudinal Study of Gambling in Great Britain? Potential and Challenges

**Bill Eadington**, University of Nevada, Reno and **Eugene Christiansen**, Christiansen Capital Advisors LLC

- The Future of Gaming: Implications for Structural and Institutional Changes Regarding Gaming Industries Following the Economic Crisis of 2007-2010

### **SESSION 2-D-1**

#### **Understanding Particular Gaming Markets**

Moderator: **Pauliina Raento**, The Finnish Foundation for Gaming Research and University of Helsinki, Finland

**David Schwartz**, Center for Gaming Research, UNLV, Nevada

- No More Full House: How Las Vegas Bounced Back in the 1980s

**Ton-That Quynh-Du, Jo Vu and Jamie Doughney**, Victoria University, Australia

- The Introduction of Gambling and the Vietnamese Community in Melbourne, Australia

**Sytze Kingma**, Vrije Universiteit Amsterdam, The Netherlands

- The Liberalization and (Re)Regulation of Dutch Gambling Markets: National Consequences of the Changing European Context

## **SESSION 2-F-1**

### **Gambling And The Law**

Moderator: **Kurt Eggert**, Chapman University School of Law, California

**I. Nelson Rose**, Whittier Law School, California

- The Politics of Prohibition

**Mark Sievers**, Sievers & Sievers, Colorado

- A Law & Economics Analysis of Gambling Law

**Douglas M. Walker and Peter T. Calcagno**, College of Charleston, South Carolina

- The Casino Industry and Corruption of Public Officials

**10:30 - 12:00 PM**

## **SESSION 2-C-2**

### **Modeling and Methodology in Analyzing Gambling**

Moderator: **Leighton Vaughan Williams**, Nottingham Trent University, United Kingdom

**Brad Humphreys and Brian Soebbing**, University of Alberta, Canada

- Statistical Modeling of Consumers' Participation in Gambling Markets and Expenditure on Gaming

**Sunghwan Yi and Vinay Kanetkar**, University of Guelph, Canada

- Implicit Measures of Attitudes Toward Gambling

**Stephen Weiss**, Adams State College, Colorado and **Sherri Loubier**, Manchester Memorial Hospital, Connecticut

- Gambling Behaviors of Former Athletes: The “Delayed Competitive Effect”

## **SESSION 2-D-2**

### **The Mysterious East: Issues in Asia**

Moderator: **Gracemary Leung**, The University of Hong Kong

**Ricardo Siu**, Institute for the Study of Commercial Gaming, University of Macau, SAR China

- A Financial Analysis of the Integration of the Vegas Casino Resort Model and the Macao Gambling Room Model

**William H. Kelly**, Europe-Japan Research Centre, Oxford Brookes University, United Kingdom

- Gambling in Japan: Reflections on the Perception and Mediation of Risk

**Day-Yang Liu**, National Taiwan University of Science and Technology, Taiwan

- Casino Gaming in Taiwan: A Strategic Management Approach

### **WEDNESDAY LUNCHEON: 12:15 - 1:45 PM**

*Featured Speaker:* **Don Ross**, University of Cape Town and University of Alabama at Birmingham

- **The Neuro-Economics of Gambling: Why Do Most People Like Gambling? Why Do Some Like it Too Much?**

**2:00 - 3:30 PM**

### **SESSION 2-A-3**

#### **SYMPOSIUM**

#### **The Image of Gambling Towns: Reno, Las Vegas, Macau**

Moderator: **David Kranes**, Consultant, Utah

Participants:

**Alicia Barber**, University of Nevada, Reno

**Bo Bernhard**, International Gaming Institute, UNLV, Nevada

**Ricardo Chi Sen Siu**, Institute for the Study of Commercial Gaming, University of Macau

### **SESSION 2-E-3**

#### **Political Attitudes and Outcomes Regarding Gambling: Global Perspectives**

Moderator: **Garry Smith**, Alberta Gaming Research Institute and University of Alberta, Canada

**John Dombink**, University of California Irvine

- Gambling, Morality and the Law: Changes in American Policy, 2006-2009

**Matej Makarovic**, Faculty of Applied Social Studies, Slovenia

- Gambling in Slovenian Public Discourse: From Moralistic-Nationalist to Socio-Economic Concerns

**Peter Collins**, National Responsible Gambling Programme, South Africa and The University of Salford, United Kingdom

- (Mis)Regulating Gambling: Lessons for Modern Liberal Democracies

**4:00 - 5:30 PM**

**SESSION 2-A-4**

**SYMPOSIUM**

**Responsible Gambling in South Africa: Research and Policy**

Moderator and Participant:

**Don Ross**, University of Cape Town, South Africa, and University of Alabama at Birmingham

- Results from the 2008 National Prevalence Study

**Nelleke Bak**, University of Alabama at Birmingham and National Responsible Gambling Programme, South Africa

- The National Schools and Youth Programme: Taking Risks Wisely

**Jacques Rousseau**, University of Cape Town and National Responsible Gambling Programme, South Africa and **Peter Collins**, National Responsible Gambling Programme, South Africa and The University of Salford, United Kingdom

- Current Policy Challenges for Regulators and Industry

**SESSION 2-B-4**

**Estimating Demand for Gaming Markets**

Moderator: **Candace Evert**, Meridian Business Advisors, Nevada

**Richard Thalheimer**, Thalheimer Research Associates, Kentucky

- The Relationship Between Parimutuel Horse Race and Casino Wagering at a Racino

**John Turvey, Brad R. Humphreys, and Brian Soebbing**, University of Alberta, Canada

- Does International Simulcast Wagering Reduce Live Handles at Canadian Racetracks?

**Jelena Zoric and Marko Jaklic**, University of Ljubljana, Slovenia

- Determinants of Demand for Gambling on Slot Machines: A Case of Slovenian Casinos

**SESSION 2-E-4**

**Studies on the Gambling Environment**

Moderator: **Alicia Barber**, University of Nevada, Reno

**Karen Finlay, Harvey Marmurek, Jane Londerville, and Vinay Kanetkar,**  
University of Guelph, Canada

- Gender Differences in Atmospheric Effects on Casino Gambling

**David Kranes,** Consultant, Utah

- Casino Magic: The Grand Illusion and the Slight of Hand

**Anna Thomas, Susan Moore, Michael Kyrios, Glen Bates, and Denise Meredyth,**  
Swinburne University, Australia

- What Attracts People to Gambling Venues? Deconstructing Access

**Author's Reception 7:00 – 8:30 PM**

This event will provide authors of recently published books on gambling related topics to display their materials and discuss their work in an informal and casual setting. All conference delegates are invited to attend.

## **THURSDAY, MAY 28**

### **Early Morning Concurrent Sessions**

#### **8:30 – 10:00 AM**

#### **SESSION 3-A-1: Applications of Technology in Addressing Problem Gambling**

Moderator: **Bo Bernhard**, International Gaming Institute, UNLV, Nevada

**Tony Schellinck**, Focal Research Consultants Limited and Dalhousie University, and  
**Tracy Schrans**, Focal Research Consultants Limited, Canada

- Informing the Debate: A Primer on Player Tracking and How to Use It

**Phillip Ryan**, Responsible Gaming Networks, Australia

- Beyond Smart Cards to Smart Technologies

**Philip Townshend**, Problem Gambling Foundation of New Zealand

- Understanding the Flow of Money through Slot Machines: Ask Big Brother

#### **SESSION 3-C-1: Historic and Community Perspectives on Gaming Industries**

Moderator: **Sytze Kingma**, Vrije Universiteit Amsterdam, The Netherlands

**Roberto Garvia**, Georgetown University, Washington, DC

- The Impact of Syndicate Play on Lottery Markets: A Comparative and Historical Research

**Judith Glynn, May Aung, Carlyne Lane, Lavin Mohan, Brenda M. Uhm, and Fabian N. Nwaoha**, University of Guelph, Canada

- Marketing Horseracing: Analysis of 150 Years of Media Reports Reveal a Community's Attitudes and Perceptions of the Local Raceway

**Waimei Lee**, Charles Darwin University, Australia

- Robin Hood or Sheriff of Nottingham? An Investigation of the Community Contributions made by Gambling Venues in the Northern Territory, Australia

### **SESSION 3-F-1: Indigenous Issues, Culture, and Compacts**

Moderator: **Steven Light**, Institute for the Study of Tribal Gaming Law and Policy, University of North Dakota

**James Karmel**, Harford Community College, Maryland

- The Seminoles' Battle for Table Games: Implications for Florida and Indian Gaming

**Martin Young, David Lamb**, Charles Darwin University, Australia, and **Bruce Doran**, Australian National University (*being presented by Perry Morrison, Charles Darwin University, Australia*)

- Mountains and Molehills: A Spatiotemporal Analysis of Gaming Machine Expenditure in Two Remote Australian Cities

**Richard Missens and Joanne Goodpipe**, First Nations University of Canada, Saskatchewan

- What is the “Indian” in Indian Gaming: The Saskatchewan Example

**10:30 – 12:00 PM**

### **SESSION 3-A-2: Economic and Political Dimensions of Tribal Gaming Industries**

Moderator: **Curtis Barrett**, University of Louisville, Kentucky

**Alan P. Meister**, Analysis Group, Inc., Los Angeles

- The Fiscal Impact of Indian Gaming

**Richard Wells**, Wells Gaming Research, **William R. Eadington**, University of Nevada, Reno, and **Derek Gossi**, Wells Gaming Research, Reno

- Estimating the Impact of California Tribal Gaming on Demand for Casino Gaming in Nevada

**Steven Andrew Light and Kathryn R.L. Rand**, Institute for the Study of Tribal Gaming Law and Policy, University of North Dakota

- The Hand That's Been Dealt: The Indian Gaming Regulatory Act at 20

### **SESSION 3-C-2: Challenges for Asian Jurisdictions**

Moderator: **William H. Kelly**, Europe-Japan Research Centre, Oxford Brookes University, United Kingdom

**Luís Pessanha**, University of Macau, SAR China

- Land Grants for Gaming in Macau

**Edmond H.N. Loi**, Macao Polytechnic Institute, and Matthew T.C. Liu, University of Macau, SAR China

- A Study of Macao Youth Gambling Behavior

**Sasaki Kazuaki**, Nihon University, Japan, and **Shirabe Teruya**, Taito Corporation, Japan

- Gaming Regulation in Japan

### **SESSION 3-E-2: Gambling With the Global Economy: Seeing the Financial Sector as a Casino**

Moderator: **Eugene Christiansen**, Christiansen Capital Advisors, LLC., New York

**Peter Collins**, National Responsible Gambling Programme, South Africa and The University of Salford, United Kingdom

- Regulating the Gambling and Financial Services Industries: Comparisons, Contrasts and Conclusions for Public Policy

**Larry Cowart** and **George Ignatin**, University of Alabama, Birmingham

- Gaming the System: How Compulsive and Predatory Gambling has Endangered the Economy

**Mark Sievers**, Sievers and Sievers, Colorado

- The Credit Crisis – Causes, Consequences and Cures

### **LUNCHEON: 12:15 TO 1:45**

*Featured Speaker:* **Don Feeney**, Minnesota State Lottery

**“Gambling in American Traditional and Popular Music”**

**2:00 - 3:30 PM**

### **SESSION 3-A-3: Smoking Bans and Casinos**

Moderator: **Karen Blumenfeld**, Global Advisors on Smokefree Policy (GASP), New Jersey

Participants:

**Nancy L. York**, UNLV, Nevada, and **Kiyoung Lee**, Seoul National University

- Air Quality of Nevada Casinos after Enactment of a Smoke-free Law

**Chris Pritsos**, University of Nevada, Reno

### **SESSION 3-C-3: Theory and Policy Applied to Gambling Markets**

Moderator: **Douglas M. Walker**, College of Charleston, South Carolina

**Anastasios Oikonomidis** and **Johnnie E.V. Johnson**, University of Southampton, United Kingdom

- An Exploration of Influences on Transaction Costs in Betting Markets

**Borut Roncevic**, New University, Slovenia

- Formation of Developmental Coalitions for Gambling-related Investment Strategies

**Gjalt de Graaf**, **Sytze F. Kingma**, **John School**, and **Natalia Zborowska**, Vrije Universiteit Amsterdam, The Netherlands

- Tricky Business: The Nature of Integrity Violations in Dutch Casinos

### **SESSION 3-D-3: Studying Gambling: Resources and Strategies**

Moderator: **David Schwartz**, Center for Gaming Research, UNLV, Nevada

**Pauliina Raento**, The Finnish Foundation for Gaming Research and University of Helsinki, Finland

- Institutionalizing the Study of Gambling in Finland

**Brad R. Humphreys**, **Brian P. Soebbing**, and **Robert Williams**, University of Alberta, Canada

- Online vs Telephone Surveys: Methodological Issues for Gambling Research

**Blaz Rodic**

Faculty of Applied Social Studies, Slovenia

- GambLIB — A Web of Global Gambling and Gaming Research Information

### **SESSION 3-E-3: Lotteries and Racing: Economic and Political Perspectives**

Moderator: **Janet Wagner**, Stockton College, New Jersey

**Jeff Dense**, Eastern Oregon University

- Whither State Lotteries?

**Xuehong Wang**, Center for Lottery Studies in China, Peking University

- New Gambling Legislation in China

**Ming-Chien Sung** and **Johnnie E.V. Johnson**, Centre for Risk Research, University of Southampton, United Kingdom

- Evidence of a Weekend Effect in a Market for State Contingent Claims

### **SESSION 3-A-4: Off-Reservation Indian Gaming**

Participants:

**Alan Meister**, Analysis Group, Inc., Los Angeles

**Steven Light**, Institute for the Study of Tribal Gaming Law and Policy, University of North Dakota

**Kathryn Rand**, Institute for the Study of Tribal Gaming Law and Policy, University of North Dakota

### **SESSION 3-B-4: Smoking and the Gambling Environment**

Moderator: **Chris Pritsos**, University of Nevada, Reno

**Yim King Penny Wan**, University of Macau, SAR China

- Attitudes Towards Secondhand Smoke at Work: Survey of Macao Casino Workers

**Karen Blumenfeld**, Global Advisors on Smokefree Policy (GASP), New Jersey

- Bet on Smokefree Gaming — Good for Health and Business

### **SESSION 3-D-4: Estimating Impacts of Gambling Markets**

Moderator: **Will Cummings**, Cummings Associates, Massachusetts

**Evan Perlman**, Maryland Institute for Policy Analysis and Research, University of Maryland, Baltimore County

- A Fixed-Effects Analysis of the Impact of Casinos on County Unemployment Rates

**Israel Posner**, **Brian Tyrrell**, **Janet Wagner**, and **Deborah Figart**, Stockton College, New Jersey

- Developing a Data Dashboard for the Atlantic City Casino Industry: College/Industry/Political Collaboration Addresses Gaming Industry Downturn

**Douglas M. Walker**, College of Charleston, South Carolina

- Casinos and Crime: What does the Evidence Show?

### **SESSION 3-F-4: Understanding the Social Cost Issues linked to Gambling Policy**

Moderator: **James Karmel**, Harford Community College, Maryland

**Robert J. Williams** and **Robert Wood**, Alberta Gaming Research Institute,  
University of Lethbridge, Canada

- Policy Options for the Regulation of Internet Gambling

**Matej Makarovic**, New University, Slovenia

- Problem Gambling in a Country with Export Oriented Gambling: The Case of Slovenia

**John Storer**, Judith Stubbs and Associates, Australia, and **Max Abbott**, National Institute for Public Health and Mental Health Research, Auckland University of Technology, New Zealand

- A Meta Analysis of Surveys of Problem Gambling Prevalence in Australia and New Zealand with Respect to Concentration of Electronic Gaming Machines

## **FRIDAY, MAY 29**

**8:30 – 10:00 AM**

### **SESSION 4-B-1: Empirical Casino Operations Management Research**

Moderator: **Bo Bernhard**, International Gaming Institute, UNLV, Nevada

**Anthony Lucas**, UNLV, Nevada

- Servicescape and In Vivo Gaming Industry Research: A Summary of the Literature

**Toni Repetti**, UNLV, Nevada

- Tools of the Trade: Data the Gaming Industry has at Its Disposal

**Brett Abarbanel**, UNLV, Nevada

- Casino Operations Research Applied to Non-Casino Settings

### **SESSION 4-C-2: Market Structure and Strategic Management in Gaming Industries**

Moderator: **Mark Sievers**, Sievers & Sievers, Colorado

**Robert M. Larkin**, University of Phoenix, Reno, Nevada

- Inter-Temporal Effects of Shock to Firm Performance in the Gaming Industry

**Natalia Zborowska**, Vrije University Amsterdam, The Netherlands

- Big Business in a Small State:Gibraltargambling.com

**Jorge A. F. Godinho**, University of Macau, SAR China

- Casino Operators in Macau: How to Rein in Concessions, Subconcessions and Profit-Sharing Agreements?

#### **SESSION 4-D-2: The Regulation of Gambling**

Moderator: **I. Nelson Rose**, Whittier School of Law, California

**Jan Klemenčič**, SIQ, Slovenia

- Regulation Baseline: The Decisions Every Regulator Should Take Sides With

**Alan Littler**, Tilburg University, The Netherlands

- Don't Bet on Luxembourg: Why the European Court of Justice Alone Cannot be Relied Upon to Resolve the Question of Gambling Regulation in the European Union

**Carlos Siu Lam**, Macao Polytechnic Institute, SAR China

- Lessons for Macao from the Basic Principles of Gaming Regulation

#### **LUNCHEON 12:15 - 1:45 PM**

*Featured Speaker:* **William R. Eadington**, Institute for the Study of Gambling & Commercial Gaming, College of Business, University of Nevada, Reno