

Public Policy and Analysis, with Applications to Casino Gaming

Combining both online and classroom instruction, the Executive Graduate Certificate Program in Gaming Management is designed to enhance the skills and knowledge of students worldwide.

Designed specifically for:

- Executives in the Gaming Industry
- Gaming Industry Regulators and Policy Makers
- Graduate level students
- University faculty and researchers
- Others that wish to better understand the issues that shape and affect policy



Topics:

- The dynamics of casino legalization and regulation
- Ownership alternatives, market structure, and taxes
- Regulatory structures and challenges
- Cost/Benefit analysis applied to legalization and expansion of gaming
- Bidding processes and gaming licenses
- The role of technology in casino operations
- Strategies to address problem gambling
- Gambling as a vice
- Internet gambling
- The future of casino gaming

Instructor:

Dr. William R. Eadington, Professor of Economics, Director of the Institute for the Study of Gambling, and a world-renowned expert on gaming and gambling issues.

When and Where:

May 25 – June 5, 2009 at Lake Tahoe and Reno, Nevada USA. There will be online pre- and post- course work that will wrap up by the end of July 2009.

Fee:

The fee is U.S. \$3000 per course, which includes course books and materials, refreshment breaks, and various social activities. Participants are responsible for expenses related to airline and other transportation for on-site instruction, as well as accommodation, passport and/or visa fees, meals and other incidental expenses.

Sponsoring universities:

College of Business
Institute for the Study of Gambling & Commercial Gaming
University of Nevada, Reno

Faculty of Business Administration
Institute for the Study of Commercial Gaming
University of Macau

Faculty of Economics
University of Ljubljana

For more information contact:

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