

Global Gaming:

A Case Study of Business, Culture, and Politics in Macau (SAR), China



January 7-14, 2012 in Macau and Hong Kong

— A pre-trip meeting will be held in November 2011.

— WebCampus component the weeks of Dec. 27—Jan. 6, 2012.

GAM 495/695—Special Topics in Gaming Management

Commercial gaming is an international enterprise which requires a serious examination of local regulatory structures and business and cultural practices before entering into and while operating in new jurisdictions. The international expansion of gaming has no better illustration than what can be seen and experienced in Macau, one of two special administrative regions of the People's Republic of China. Macau, composed of the Macau peninsula and two islands (Taipa and Coloane), touches mainland China and is only a short hour by ferry from Hong Kong. It is home to more than a half-million people situated on just over 11 square miles of land. Macau has a rich history and culture with the blending of East and West, as the city-state has been heavily influenced by the Portuguese since the 1500's.

This course explores such complexities and allows students to understand them in a unique way—by traveling to Macau! Students will be able to experience the city firsthand, which will give context and texture to the usual information they would otherwise hear anchored to a classroom in Nevada. The course will include tours of both Macau and Hong Kong where students will see many cultural and historic sites. Students will also see many of the new lavish and imposing casino properties that have changed the face of the city.

FACULTY

Carlos Siu, M.B.A., Ph.D. is an Associate Professor at Macau Polytechnic Institute. Dr. Siu will lead the Study Tour throughout the program. He will be assisted by **Joseph Bozsik**, administrative faculty for the Institute for the Study of Gambling & Commercial Gaming. Established in 1989, the Institute was the first academically oriented program of its kind and serves as a structure to broaden the understanding of gambling and the commercial gaming industries worldwide.

FIND OUT MORE INFORMATION AT:

www.unr.edu/gaming/macau2012.html

Standard Responsibility Clause

The University acts as an agent for the companies and individuals whose services have been engaged in the carrying out of the tour and, in consequence, accepts no responsibility for accidents, damages, baggage losses, delays due to strikes or to faults of any company used for carrying out this tour. Prices in effect at the time of printing this brochure are subject to change without notice. The right is reserved to decline to accept or retain any person as a member of the tour at any time prior to departure or in the course of the tour. In the unlikely event that the services or accommodations are not available as stated, due to reasons beyond our control, we will make every effort to provide accommodations of equal standard and quality for your safety and convenience. After the initial nonrefundable deposit, refunds will consist only of the portion of the payment retrievable from the various agents. If the final payment is not received by October 14, 2011, it will be assumed that the participant has withdrawn from the trip.

Tour Package:

\$2,095 (Undergraduate) - \$2,295 (Graduate)*

Fee includes:

- Tuition for three undergraduate or graduate credits;
- Accommodations in Macau (double occupancy);
- Textbooks and course materials;
- Local transportation for cultural and course-related work;
- One-day cultural tour of Macau (SAR), China
- One-day cultural tour of Hong Kong (SAR), China
- Tours of local gaming operations/vendors; and
- All breakfasts and the Closing Dinner

Participants are responsible for airline transportation to and from Macau, passport and visa fees (if applicable), individual sightseeing, incidental and activity expenses, and all meals except breakfasts.

*Dates and costs are subject to change depending upon rate increases and currency exchanges. Participants may decide to stay overseas for a longer period of time to explore and travel at their own expense.

Deposit and Fee Payment Schedule

\$450 nonrefundable deposit is due with registration by Friday, September 16, 2011; remaining balance due by Friday, October 14, 2011.

(\$100 off with early-bird registration available until July 8, 2011.)

Passports and Tourist Visas

It is imperative that participants acquire valid passports and tourist visas as soon as possible. Passport processing may take 10-12 weeks.

Institute for the Study of Gambling
& Commercial Gaming

QUESTIONS ... contact Joseph Bozsik

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